THE AUDIENCE

Reach seafarers and maritime businesses.

Recruitment, training and industry publishing across Shiplo, Maritime Briefs and ANCHOR Magazine. A place for your company to be discovered, considered and contacted.

24,439

Active users on Shiplo

6 Aug - 3 Nov 2026

138,145

Page views on Shiplo

6 Aug - 3 Nov 2026

28,652

Channel subscriptions

As at 4 Nov 2026

SHIPLO ON GOOGLE SEARCH

823,749

Search impressions

17,731 clicks to Shiplo

2 Aug - 1 Nov 2026
Impressions count appearances in search.

+39.3%

Growth in Google clicks



GOOGLE SEARCH CLICKS BY COUNTRY

India	United States	United Arab Emirates	Malaysia	United Kingdom
15,944	**161**	**120**	**98**	**97**

GA4: shiplo.in, 6 Aug - 3 Nov 2026 (90 days). **Search Console:** shiplo.in, 2 Aug - 1 Nov 2026. **Channels:** owner-reported counts, 4 Nov 2026. Channel subscriptions can overlap. Website users, subscriptions and search impressions are separate measures, not a combined unique audience.

THE NETWORK

Three properties. One network.

WhatsApp: Shiplo 25,522 and Maritime Briefs 2,310. **Telegram:** 820.

SHIPLO

shiplo.in

Merchant navy vacancies, company profiles, training information and Sonar crew search. Paid placements include homepage branding and priority company and vacancy visibility.

24,439

GA4 active users / 90 days

MARITIME BRIEFS

maritimebriefs.com

Daily maritime news and industry coverage. Company features give your business room to explain its work, people and priorities beyond a vacancy announcement.

15,879 page views

12,020

GA4 active users / 90 days



ANCHOR MAGAZINE

anchormagazine.in

A quarterly maritime review with interviews, professional experience and features on life at sea. Half-page and full-page advertising is available through the annual plans.

PREVIOUS EDITION / ISSUE 02 / MAY 2026

1,318 reads

49% of readers reached the magazine midpoint

Flipbook analytics to 15 August 2026. Issue 02: 64 pages. These are previous-edition figures; they do not describe the recently published Issue 03.

Website reporting period: 6 August - 3 November 2026. GA4 users are reported separately for each property; overlap between websites has not been measured.

ANNUAL PLANS

Choose your visibility.

For shipping companies, manning agents and maritime training institutes.

FEATURED

Rs 1,50,000

per year

For companies hiring regularly

Homepage logo and priority company / vacancy placement. 100 Sonar contact unlocks a month. Half-page in ANCHOR, two issues. One Maritime Briefs company feature. Branded vacancy posts on WhatsApp and Telegram.

INSTITUTE

Rs 2,00,000

per year

For maritime colleges and training centres

Homepage logo and searchable course pages. Course promotion through WhatsApp and Telegram. Full-page in every ANCHOR issue. One Maritime Briefs feature. An admissions-season campaign.

PARTNER

Rs 3,50,000

per year

For visibility across the network

Everything in Featured, with lead homepage placement. Unlimited Sonar contact unlocks, subject to fair use. Full-page in every ANCHOR issue. A Maritime Briefs feature every quarter. Priority channel placement.

Featured founding rate: Rs 75,000 for the first year. Available to the first 20 companies to join. Renewal is at the standard rate. Current plans and payment options: shiplo.in/pricing/

TO BOOK

ceo@shiplo.in **+91 95556 57237**

Send your logo, a short company introduction and a contact for coordination. We will confirm placement, editorial timing and magazine artwork requirements before production.

Vacancy posting is free. Seafarers are never charged. Sonar contact access requires company verification. Invoices are issued by NineCC Education India Pvt Ltd.